**FROM:** Campaign workers

**TO:** All staff

**CONTENT:** Giving Tuesday

**DATE TO SEND:** Monday, Nov. 22

**SUBJECT:** This Giving Tuesday, you can be the face of change

Dear fellow changemakers:

In 1961, when President Kennedy established the Combined Federal Campaign (CFC) for federal employees, he may not have envisioned that 60 years later the federal community would have raised an incredible $8.5 billion for those in need in our local communities, nation, and around the world. What was first piloted in six cities with fewer than 50 charities, has now grown to include federal employees and retirees across the globe who have the opportunity to support over 5,000 charities. We’ve come a long way!

Giving Tuesday, a global day of charity celebrated on the first Tuesday after Thanksgiving, is another important inclusion of the recent CFCs. This year, Giving Tuesday falls on Tuesday, Nov. 30. Historically, federal employees have turned this day into the biggest giving day of the annual campaign, and we hope to see the same in 2021!

This holiday season, consider all you are thankful for in life. Then think of the many urgent needs out there – including those who are homeless, hungry, unable to attend school, facing health complications, or struggling to get on their feet. The CFC has thousands of charities that work tirelessly to fulfill important missions and make our world a better place. This Giving Tuesday, help those in need and change a life by giving to a cause important to you.

So, mark your calendars! On Giving Tuesday, Nov. 30, we will be hosting an [EVENT NAME / ACTIVITY] and look forward to having you join us to celebrate 60 years of giving on the most important day of the campaign! Stay tuned for a formal invitation to follow.

Thank you for being the face of change and joining the CFC community this year for Giving Tuesday. We look forward to making a difference with you!

Cheers,

[Campaign worker]

[Title]

**PS:** *Know any federal retirees? Invite them to continue supporting their favorite causes through the CFC! Pro Tip: Retirees can pledge through their annuity!*