# Campaign Leadership Mid-Campaign Speech

*This speech is intended to be given as brief remarks during a regularly scheduled team or staff meeting.*

Good morning everyone,

Thank you to all for joining us today and for your attention. While we are together, on the precipice of the holiday season, I want to take a moment to remind you of your opportunity to give through the Combined Federal Campaign and provide an update on our progress to-date.

And what progress we have made so far! According to reports from this morning, our [DEPARTMENT / AGENCY / OFFICE] is at [DOLLAR AMOUNT], which is [Number%] of our goal of [DOLLAR AMOUNT]. And you have pledged [VOLUNTEER HOURS] so far too! [*Depending on results, add a note about being on track to meet goals or call to action for greater engagement.*]

Thank you to all who have pledged as well as to our incredible campaign workers. You are showing every day that you are a face of change – and inspiring those around you to be the face of change too! Campaign workers, you’ve taken on a valuable role with a powerful community of caring that is raising millions of dollars to help people in need each year. The work you do is critical to the success of this effort. From the kickoff and through the first half of the campaign, [CAMPAIGN MANAGER NAME] and [HIS/HER] outstanding team has worked to keep it fun, informative, and organized.

If you were unable to attend the [RECENT EVENT], we missed you! [INSERT A PERSONAL REMARK ABOUT THE EVENT]. I understand that our CFC team still has some fun and inspiring activities planned, including the [UPCOMING CAMPAIGN EVENT].

Events are a fun way for us to connect and share our stories. And they are also integral to promoting the opportunity to give, showing again and again why and how every little bit counts. Here are a few examples of how you can make a tangible difference with your gift, especially through payroll deduction:

* Your gift of $34 can shelter a family temporarily in the wake of a disaster.
* Your gift of $50 can provide books and supplies to a student pursuing their GED.
* Your gift of $100 can serve a meal to 53 individuals at a faith-based center.

And these are only a handful of ways your gift can make a difference in a moment, for a month, or many years to come. I consider a payroll deduction gift the gift that keeps on giving. Pledging through payroll deduction in the online portal, my favorite way to pledge, is a way to consistently provide support to charities who rely on steady gifts to fund their programs and help as many as possible through all of life’s ups and downs. We know how difficult the challenges of last year were and how many new challenges 2021 has brought. Together, our pledges can mitigate the effects and prepare for what's to come.

I hope that you have already chosen your cause and pledged to support one or more of the thousands of participating charities. If not, you still have the opportunity to be the face of change. Giving is one aspect of making a difference. Signing up to volunteer is a great way to supplement a pledge and campaign engagement can be just as crucial. Share the causes you are passionate about with your colleagues and encourage them to make a CFC donation. You can even submit your own story through the CFC website – Give-C-F-C-DOT-ORG. While there, you can also send a supportive note thanking charities for their commitment to your cause.

If you’re unsure of how to get started with your pledge or your extended participation, see your campaign Keyworker when this meeting wraps up, and they’ll assist you wherever you are at in the process.

I want to leave you thinking about your own philanthropic legacy. When you pledge through the CFC, your gift is more than just a number. Maybe it feels like a small amount to you or maybe it was calculated carefully with a personal budget in mind, but to the charities who receive your support and those they serve, it means a world of possibility. It’s a chance at a better life, at making a dream come true, or at finally turning a corner to a more promising path.

There’s truly no better time to make the choice to be the face of change and make our world better.

Thank you, changemakers!